

Luana Anchieta Rocha

Abu Dhabi, UAE | [LinkedIn](#) | [Portfolio](#) | +971585390327 | luanaarch.ux@gmail.com

WORK EXPERIENCE

Michael Page **Dubai, United Arab Emirates**
Researcher *January 2022 – Present*

- Take a job brief from the Manager for active roles and identify key points required for the position to post the job on recruitment social media, increasing the number of candidates and reducing source time
- Source for suitable candidates using the database, job boards, and professional networking platforms
- Research and assemble information packs for candidates briefing them on the client, role, and job market
- Conduct interviews with candidates (via phone, Skype/Microsoft Teams, or face-to-face) to identify if the person checks the key criteria for the position, improving communication skills
- Present the shortlisted candidates to the Manager and assist with candidate selection to be sent to the client, managing and prioritizing based on the clients' needs
- Update records of active candidates on the database, keeping the system up-to-date and organized with candidate's information and application tracking system
- Manage the interview process between clients and candidates, schedule and follow up on interviews

Federal University of Rio Grande do Sul **Porto Alegre, Brazil**
Graduate Student Researcher *2018 – 2020*

- Won a scholarship to perform research in the Laboratory of Tests and Structural Models (LEME - UFRGS) in concrete structural application and performance
- Assisted colleagues in concrete mix, molding, and testing
- Analysis of quantitative data
- Published and presented the work "Study of Reactive Powder Concrete composition" at a Brazilian concrete congress (Congresso Brasileiro do Concreto – IBRACON)
- Awarded 2nd Place in IXL Innovation Olympics Summer 2020, where our team was responsible for identifying the New Billion-Dollar Growth Opportunity for the Post Covid19 World

Senger Construction Company **Carazinho, Brazil**
Edificare Construction Company **Passo Fundo, Brazil**
Civil Engineering Trainee *2017*

- Supervised construction work to ensure it conforms to the design
- Developed reports on various operational issues
- On-site regular follow-up on activities
- Raised the purchase requisitions of materials and services
- Responsible for spreadsheets in excel and as built projects

University of Passo Fundo **Passo Fundo, Brazil**
Student Research Assistant *2015 – 2017*

- Assisted a professor's study in the field of Structural Optimization by collecting, documenting, and analyzing quantitative and qualitative data
- Created and planned a competition event for undergraduate students to stimulate their learning in the structural field
- Presented the work at structural engineering seminars, the studies resulted in 6 presentations
- Published the paper "Guindaste de palitos: construção de uma atividade didática por (e para) alunos de engenharia civil" that was presented at a congress

The Catholic University of America **Washington D.C., United States of America**
Student Research Assistant *2015*

- Assisted in a study in the field of Indoor Environmental Quality in LEED buildings by collecting, documenting, and analyzing quantitative data
- Created spreadsheets in excel for viewing research data that contributed to faster data analysis
- Worked with other students being of assistance in their research

EDUCATION

Coursera

Remote/Virtual

Google UX Design Certificate

2021

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define, and Ideate
- Build Wireframes and LowFidelity Prototypes
- Conduct UX Research and Test Early Concepts
- Create High-Fidelity Designs and Prototypes in Figma
- Responsive Web Design in Adobe XD
- Design a User Experience for Social Good & Prepare for Jobs

Instituto Federal de Educação, Ciência e Tecnologia do Rio Grande do Sul

Sertão, Brazil

Post Graduate Degree in Education

2018

- Research group: Development of teaching strategies and didactic-pedagogical materials to support Professional and Technological Education
- Presented a work about civil engineering teachers based on quantitative and qualitative data analysis

University of Passo Fundo

Passo Fundo, Brazil

Bsc in Civil Engineering

2018

- Brazil Scientific Mobility Program: Civil and Environmental Engineering, University of South Florida, Tampa, USA

LEADERSHIP

IXL Innovation Olympics Fall

Remote/Virtual

Team Leader

2020

- Conducted team meetings, organized, and presented a new line of products idealized by the team for a beauty company

COURSES

- Web Design: Strategy and Information Architecture - Coursera
- Fundamentals of Graphic Design - Coursera
- UX Design Fundamentals - Coursera
- User Experience - FIAP
- Design Thinking - FIAP
- Minicurso de Design UX/UI - Cubos Academy
- Digital Skills: User Experience - Accenture
- An Introduction to Coding and Design - University of Leeds
- Computer Programming for Everyone - University of Leeds
- Creating a Great User Experience for Mobile Apps - University of Leeds
- Learn to Code for the Web - University of Leeds
- Evidence and Data Collection for Problem Solving - University of Leeds

SKILLS & INTERESTS

Skills: Microsoft Office (Excel, Outlook, PowerPoint, Word) | Figma | Adobe XD | Salesforce | Keynote

Languages: Portuguese | English | Spanish | Japanese (basic)

Interests: UX Design, User experience, User Research, Travel